

2020 Current Heidelberg Education Preparation Program:
Recruitment, Retention and Graduation Rates

Total number of majors	136
Annual First Year Recruitment Goals	
Total Education Major	36
Primary Education Concentration	12
Middle Childhood Concentration	6
AYA (High School) Concentration	15
Undecided	3
First Year to Sophomore Retention Rate	
Within Major	71%
Within University	88%
Graduation Retention Rate	
Within Major	49%
Within University	73%