

Dr. Liz Kheng, DBA

Dublin, Ohio | lizkheng22@gmail.com | (614) 701-6556

Teaching Experience

Adjunct Business Faculty

Clark State College – Springfield, OH

2024–Present

- Taught Business Communications
- Developed engaging course materials integrating real-world business applications to enhance student learning outcomes

Adjunct Business Faculty

Heidelberg University – Tiffin, OH

2023–Present

- Taught courses in Marketing, Leadership, and Management, and Business Analytics
- Designed and delivered course content aligned with department goals and active learning strategies
- Reported directly to the Dean of the School of Business

Additional Courses Taught:

- Principles of Marketing (MARKET 200)
 - Business Analytics (BUSINESS 270 – Online)
 - Leadership and Management Trends (MANAGEMENT 420 – Face-to-Face & Hybrid)
 - Business Communications (ENG 2211)
 - Business English (OAD 1105)
-

Instructional Design Experience

- Developed curriculum for business courses across face-to-face, hybrid, and online delivery formats
- Created assessments and learning activities focused on student engagement and critical thinking
- Proficient in learning management systems: Blackboard and Canvas
- Certified to teach online using Blackboard and Canvas platforms
- Incorporated real-world case studies and professional experience into instructional materials

Courses Designed and Delivered:

- Principles of Marketing (Face-to-Face)
 - Leadership & Management Trends (Face-to-Face & Hybrid)
 - Business Analytics (Online)
-

CERTIFICATIONS

120-Hour TESOL/TEFL

Certificate ID: WTA222110590

- Trained in TESOL/TEFL methodologies for teaching English to speakers of other languages
- Skilled in lesson planning, grammar instruction, and classroom management
- Prepared to teach reading, writing, listening, and speaking skills across proficiency levels

Six Sigma Master Black Belt Certified

Transcript ID: 3549932

- Expertise in business process analysis and strategic improvement
- Designed and deployed Six Sigma methodologies
- Led improvement initiatives across business units

Business Analyst (Expert Level) Certified

Transcript ID: 3546358

- Proficient in information gathering, process analysis, and strategic insight
- Experienced in addressing business needs through process improvement

Human Resource Management (Expert Level) Certified

Transcript ID: 3600745

- Knowledgeable in employee engagement and organizational development
- Experienced in creating productive workplace environments and training programs

Business Fundamentals and Program Management Certifications

University of British Columbia – Sauder School of Business

- Business Communication
- Marketing
- Organizational Behavior
- Business Foundations
- Corporate Accounting and Finance

CITI Certification

Certification ID: 9128436

- Social & Behavioral Research
- Conflicts of Interest

AI for Business Leaders Certification

- Focused on leveraging AI technologies for strategic decision-making and operational efficiency.

Data Visualization and Storytelling Certification

- Specialized training in creating compelling data narratives using visualization tools.

Advanced Project Management Professional Development Certification

- Emphasis on agile, hybrid, and traditional project management approaches.

Publications & Scholarly Contributions

Book:

- Kheng, L. (2024). *Flawed and Fearless: A Fumbler's Manifesto*. Pensiero Press.

Book Chapters:

- Kheng, L. (2024). *Ohio School Health Services Association (OSHSAs) Case Study Strategic Alliances and Management Strategies: Leveraging Partnerships for Student Health*. In *Trends, Challenges, and Practices in Contemporary Strategic Management*, IGI Global.
- Kheng, L. (2023). *Knowledge Management Data Collection for Public Safety Priority Communications: A Project Management Journey Through Ohio's FirstNet Public Safety Broadband Network*. In *Cases on Enhancing Business Sustainability Through Knowledge Management Systems*, IGI Global.
- Kheng, L. (2023). *Walmart: A Business Case Study in Knowledge Management – Walmart's Secret Sauce: The Use of Machine Learning, Automation, and Virtual Reality*. In *Cases on Enhancing Business Sustainability Through Knowledge Management Systems*, IGI Global.