

# Dr. Patricia E. Berg (Trish)

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Associate Professor of Management ♦ Educator ♦ Encourager ♦ Optimist ♦ 330-465-9503  
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***“To create a positive learning environment that is engaging, rigorous, supportive and effective.”***

“Dr. Berg is a professor who is a prime example or a true, all-around educator. She brings her personality and passion for what she is teaching into the classroom, creating a more relaxed and creative learning environment for students. Not only is she interested in student comprehension, but she goes above and beyond to take a genuine interest in students’ career goals and interests.”

– Nominator for the Joseph Ezzie Educator of the Year Award

## EDUCATION

**DBA** 2015 ♦ DBA ♦ Anderson University ♦ Anderson, Indiana ♦ Management

**MBA** 1993 ♦ MBA ♦ John Carroll University ♦ University Heights, Ohio ♦ Marketing

**BA** 1991 ♦ BA ♦ Baldwin-Wallace University ♦ Berea, Ohio ♦ Marketing

**Dissertation:** *Psychological Capital and Empowerment as Correlated to Intention to Quit for Millennials in the U.S. Workforce (2015).*

**Highlighted Scholarship and Media** *HU Article:* [Faculty commitment to MBA students shines in assessment outcomes](#)  
*HU Article:* [Business leadership series to feature ‘Love as a Business Strategy’ co-authors](#)  
*HU Article:* [New HU series on leadership opens doors to the business world](#)  
*HU Article:* [Heidelberg Professor Trains Future Managers in Fun Creative Way](#)  
*HBR Article:* [Love as a Classroom Strategy](#)  
*HBR Article:* [Teaching Your Students to Bounce Back from Failure](#)  
*Podcast Interview:* [Love as a Business Strategy Podcast](#)  
*PRJ:* [Love as a Business Strategy: Resilience, Belonging and Success Book Review and Reflection](#)

## ACADEMIC WORK EXPERIENCE

2021- present **Associate Professor of Management** ♦ Heidelberg University, Tiffin, OH. *Management, Leadership, Strategy, Organizational Behavior. ACBSP Assessment Chair, School of Business*

2023 – present **Adjunct Professor of Business, D.B.A. Program** ♦ Bryan College, Dayton, TN. *Current Topics in Business.*

2019 – present **Adjunct Professor of Business, D.B.A. Program** ♦ Anderson University, Anderson, IN *Best Practices in College Teaching.*

2012 - 2021	<b>Assistant Professor of Business ♦</b> Walsh University, North Canton, OH <i>Management, Leadership, Organizational Behavior, Marketing, Economics, Statistics.</i> <i>AACSB, then ACBSP Assessment Chair, DeVilleSchool of Business</i>
2020 - present	<b>Adjunct Professor of Business ♦</b> John Brown University, Siloam Springs, AR. <i>Masters of Organizational Leadership, Design Thinking.</i>
2009 – 2012	<b>Instructor of Business Administration ♦</b> Malone University, Canton, OH
1993 - 2013	<b>Adjunct Professor of Business Management ♦</b> The University of Akron, Orrville, OH. <i>Economics, Business Statistics HLC Self-Study Co-Author</i>

#### NON-ACADEMIC WORK EXPERIENCE

2024	<b>Leadership Consultant</b> I served on a leadership consulting advisory committee for <a href="#">Talent Magnet Institute</a> to identify what organizations are seeking in leaders and new employees.
2023 - 2024	<b>Strategic Marketing Consultant</b> I created a competitive market analysis for Softway Solutions out of Houston, Texas, for their <a href="#">Culture Counter Scale</a> .
2003 – 2010	<b>Author &amp; Speaker</b> -Self-Employed, Dalton, Ohio I have published 2 solo books, co-authored numerous other books, written a newspaper column, and been on a national speaking tour through MOPS and Hearts at Home.
1995 – 2009	<b>Stay-at-Home-Mom</b> -Stayed home to raise our 4 children
1992 – 1994	<b>Marketing Manager</b> -RE/MAX Crossroads Properties, Strongsville, Ohio
1990 – 1992	<b>Bank Teller</b> -National City Bank, Cleveland, Ohio
1988 – 1990	<b>Direct Marketing</b> -ESA Direct Marketing, Cleveland, Ohio

#### AWARDS

2023	Best Paper Award at CBFA Conference: "How to Integrate Love in Your Teaching: Why Grace and Truth are Needed in the Academic Classroom."
2023	Heidelberg Teacher of the Year Finalist
2022	Heidelberg Teacher of the Year Nominee
2020	Joseph Ezzie Educator of the Year Nominee, Walsh University
2019	Christian Business Faculty Assoc. Annual Teaching Award, National Award
2019	DSOB Annual Award for Faculty Service, Walsh University

- 2019 Joseph Ezzie Educator of the Year Nominee, Walsh University
- 2019 Women of Distinction Excellence in Academic Leadership, Walsh University
- 2017 *Ohio Magazine* Excellence in Education Award, Statewide Award
- 2017 Joseph Ezzie Educator of the Year Nominee, Walsh University
- 2017 Emerging Student Organization Advisor Award, Walsh University

### LESSONS IN LEADERSHIP SERIES

In the spring of 2022, with the support of Heidelberg University, I created a new annual leadership event titled Lessons in Leadership. The mission of the Lessons in Leadership Series is to “bring outstanding, experienced organizational leaders from throughout the United States to campus to share their insights and experiences in leadership in an engaging way.” The overall goal of this series is “to give our students, campus, and our community the opportunity to engage with and be inspired by some of the great leaders of today.”

- 2024 Undergraduate Fall-** We will be hosting the authors of *Love as a Business Strategy- Resilience, Belonging and Success*, and senior leaders at Softway Solutions in Houston, Texas: Mohammad Anwar, Jeff Ma, Chris Pitre, and Frank Dana.
- 2023 Undergraduate and MBA Fall-** We hosted Dan Owolabi, the author of *Authentic Leadership: How to Lead with Nothing to Hide, Nothing to Prove & Nothing to Lose* (he also serves as the executive director at Branches Worldwide).
- 2022 MBA Summer -** We hosted the authors of *Love as a Business Strategy- Resilience, Belonging and Success*, and senior leaders at Softway Solutions in Houston, Texas: Mohammad Anwar, Jeff Ma, Chris Pitre, and Frank Dana.

### BADGES AND CERTIFICATES

- 2024 Microsoft Project Management Certificate - [Master of Project Academy](#)**  
Learn the basics of Microsoft Project and be able to apply the skills needed to apply this program in the workforce to lead a project.
- 2024 Agile Scrum Certificate - [Master of Project Academy](#)**  
Learn the Agile methodologies and the Scrum framework and be able to apply the skills needed to apply this program in the workforce to lead a project.
- 2024 Certified as a QM Peer Reviewer from [Quality Matters](#)**  
The Peer Reviewer Course is designed to prepare experienced online faculty and instructional designers to participate as QM-Certified Peer Reviewers. It includes a review of the foundational principles of Quality Matters and the QM Rubric. In addition, over the three-week period, participants apply Specific Review Standards to an online course (locate evidence, make decisions based on the evidence, and write helpful recommendations).

Finally, participants use their new skill set to complete a practice review of an online course using eight Specific Review Standards from the QM Rubric.

- 2024     **Certified in Applying the QM Rubric from [Quality Matters](#)**  
QM's flagship workshop on the QM Rubric and its use in reviewing the design of online and hybrid courses is intended for a broad audience, including but not limited to faculty, instructional designers, administrators, and adjunct instructors. In addition to learning about the QM Rubric and the course review process, participants will learn to apply the concept of alignment and draft helpful recommendations for course improvement.
- 2024     **Certified in Leadership Foundations from [Talent Magnet Institute®](#)!**  
The best leaders are the ones who are humble and open enough to recognize their need to grow. At the Talent Magnet Institute®, our courses, coaching programs, and community are designed to help leaders in the early to middle stages of their leadership journey acquire the skills that will help them excel throughout the rest of their career — and to live better, fuller, more balanced lives. Because the more we teach and equip leaders today, the more people they will impact with their leadership in the future.
- 2024     **Badge: Well Being Academy for Students from IBM**  
This credential earner has developed an understanding of wellbeing concepts and has learned techniques to further develop focus and self-awareness in their personal wellbeing. The individual also has an awareness of the issues that impact the well-being of others. The earner can use these skills as a foundation for further study in their wellbeing and mindfulness, and to apply coping skills in their everyday life and in any career path they choose.
- 2024     **Badge: Agile Explorer Certification from IBM**  
This credential earner has a foundational understanding of the Agile values, principles, and practices that help change culture and behaviors in the way that people work. The individual can initiate an Agile conversation with team members and colleagues, and can apply the Agile method to the operations and programs work they do in a family, academic, or work environment.
- 2020     **Badge: Design Thinking Co-Creator Badge from IBM**  
As a Co-Creator, the badge earner is an active contributor on Enterprise Design Thinking engagements. They help bring real-world user outcomes to life by growing collaboration skills and finding opportunities to step up and lead. **Skills include:** Empathy | Facilitation | Product Management | Offering Management | Release Planning | Design | User-Centered Design | User-Centric | Experience Design | UX | User Experience | User Research | Ideation
- 2020     **Badge: Design Thinking Practitioner Badge from IBM**  
The earner has acquired knowledge of applying Enterprise Design Thinking and its value. As a Practitioner, the badge earner finds opportunities to try it out in their everyday work. **Skills include:** Design | User-Centered Design | User-Centric | Experience Design | UX | User Experience | User Research | Ideation | Empathy

## EXTERNAL MEMBERSHIPS

2011-present	Member-Christian Business Faculty Association (CBFA)
2020- 2024	Member-Christian Business Faculty Association (CBFA) Board of Directors
2022-2023	Chair, Christian Business Faculty Association Board of Directors
2014-2020	Organizational Behavior Teaching Society (OBTS)
2012-2014	Academy of Management (AOM)
2012-2014	American Marketing Association (AMA)

## SCHOLARSHIP

### Peer-Reviewed Journal Articles

1. Berg (2025). *Asynchronous courses still need human connection: 3 strategies to boost student interaction and engagement*. Harvard Business Review- Inspiring Minds. Retrieved May 22, 2025, from [https://hbsp.harvard.edu/inspiring-minds/asynchronous-online-courses-human-connection-strategies/?icid=top\\_nav](https://hbsp.harvard.edu/inspiring-minds/asynchronous-online-courses-human-connection-strategies/?icid=top_nav)
2. Berg (2023). *Love as a business strategy: Resilience, belonging and success- Book review and reflection*. Christian Business Academy Review. <https://cbfa-cbar.org/index.php/cbar/article/view/644>
3. Berg (2022). *Love as a Classroom Strategy: 6 Paths to Bring Resilience, Belonging, and Encouragement into Your Teaching—and Watch Students Flourish*. Harvard Business Review- Inspiring Minds. Retrieved December 21, 2022, from [https://www.hbsp.harvard.edu/inspiring-minds/love-as-a-classroom-strategy/?icid=top\\_nav](https://www.hbsp.harvard.edu/inspiring-minds/love-as-a-classroom-strategy/?icid=top_nav)
4. Berg (2022). *Teaching Your Students to Bounce Back from Failure: 4 Steps to Build Resilience into Your Curriculum*. Harvard Business Review- Inspiring Minds. Retrieved December 21, 2022, from <https://hbsp.harvard.edu/inspiring-minds/teaching-your-students-to-bounce-back-from-failure>
5. Berg & Carson (2020). Resilience in the Business Curriculum: A Biblical Perspective and Directions for Future Research. *Christian Business Academy Review*, 15(1). Retrieved from <https://cbfa-cbar.org/index.php/cbar/article/view/538>
6. Berg & Pietrasz (2017). Turning classroom failure into student success: The value of integrating resiliency-building activities in the academic classroom. *Management Teaching Review*., doi: DOI: 10.1177/2379298117710780. <http://journals.sagepub.com/doi/abs/10.1177/2379298117710780>
7. Dulaney, Berg, Bates, Gunn, Koontz, et al. (2015). Faith integration in the classroom: A plural view. *Christian Business Academy Review*. <https://cbfa-jbib.org/index.php/cbar/article/view/20>
8. Berg (2012). Connecting the dots: The long-term impact of a liberal arts education in business. *Quaker Higher Education (QHE)*. <https://quakerfahe.files.wordpress.com/2012/11/qhevol6no2.pdf>
9. Berg (2003). Group leadership project teaches corporate skills. *The Teaching Professor*.

### Peer-Reviewed Conference Proceedings

1. Berg & Carson (2021). *The HyFlex Model: Is It Never or Now for Higher Education in this High Stakes-Post Covid-19 Market?* Christian Business Faculty Association Annual Conference, Nashville, Tennessee.
2. Petrochuk & Berg (2015). Analyzing the effect of advertising on hospital choice and selection: Advancing a new truth for hospital selection and its implication for other service providers. Atlantic Marketing Association. (Online article: Conference Proceedings).

### Peer-Reviewed Conference Presentations

1. Berg & Gatlin (2024). *Creating More Resilient Students: The Key to Student Success and Institutional Growth*. ACBSP Leadership Symposium, Chicago, IL.
2. Berg (2024). FACE Off – Using Frequent Activities for Creative Engagement in the Classroom. Christian Business Faculty Association Annual Conference, Grand Rapids, MI.
3. Kalberg and Berg (2024). Faith-Driven Ethics in AI: Educating the Next Generation by Applying Hill's Ethical Framework to Teaching AI Use in Academia. Christian Business Faculty Association Annual Conference, Grand Rapids, MI.
4. Berg (2023). How to Integrate Love in Your Teaching: Why Grace and Truth are Needed in the Academic Classroom. Christian Business Faculty Association Annual Conference, Lakewood, Colorado.
5. Berg (2023). Death to Discussion Forums – Let's Recreate Engaging Class Discussions Using Zoom. Christian Business Faculty Association Annual Conference, Lakewood, Colorado.
6. Berg (2023). *What Matters Most: Why the Framework of Love Gives You a Strategic Advantage in the Classroom and Beyond*. Christian Business Faculty Association Spring Pedagogy Symposium. Online.
7. Berg (2023). *Resilience in the Business Curriculum: A Biblical Perspective and Directions for Future Research*. Christian Business Faculty Association Spring Pedagogy Symposium. Online.
8. Berg (2022). *Teaching Tips and Techniques which Help Us Embrace Hybrid-HyFlex Teaching*. Christian Business Faculty Association Spring Pedagogy Symposium. Online.
9. Berg (2022). *The Potential Impact of Merging Traditional Undergraduates and Adult Learners in Heutagogical Online Learning*. Faculty Research Symposium. Heidelberg University. Tiffin, Ohio.
10. Berg & Peddicord (2021). *The TUG of War in Higher Education: The Potential Impact of Merging Traditional Undergraduate Students and Adult Learners in the Heutagogical Online Learning Environment*. Christian Business Faculty Association Annual Conference, Nashville, Tennessee.
11. Berg & Carson (2021). *The HyFlex Model: Is It Never or Now for Higher Education in this High Stakes-Post Covid-19 Market?* Christian Business Faculty Association Annual Conference, Nashville, Tennessee.
12. Berg (2020). *Leveraging the Five Practices of Exemplary Leadership to Foster Successful Integrated Healthcare Teams*. Heidelberg University Healthcare Colloquium, Tiffin, Ohio (Virtual Conference).
13. Berg & Carson (2019). Resilience in the business curriculum: a biblical perspective and directions for future research. Christian Business Faculty Association Annual Conference, Siloam Springs, Arkansas.
14. Berg & Kaminski (2019). Common ground: Bridging the gap between on-ground and online student engagement. Christian Business Faculty Association Annual Conference, Siloam Springs, Arkansas.
15. Carson & Berg (2019). Concept maps: A managerial accounting teaching Tool. Christian Business Faculty Association Annual Conference, Siloam Springs, Arkansas.
16. Berg, Carson & Vazzano (2018). Creating FLEXible Students: Increasing Student Resiliency through Integrating Impactful Activities. Christian Business Faculty Association Annual Conference, Chattanooga, TN.
17. Berg (2018). Inside the Pylon: How Leadership in the Front Office Has Impacted Wins and Losses for Two Eternal Rivals – The Pittsburgh Steelers and the Cleveland Browns. Christian Business Faculty Association Annual Conference, Chattanooga, TN.
18. Berg, Gunn & Mathern (2017). Confirmation Bias in Academic Achievement. Christian Business Faculty Association Annual Conference, San Diego, California.
19. Berg, Gunn & Mathern (2017). Recalculating the Bottom Line: How the F.L.E.X. Plan May Help to Increase Short-term Resiliency in Students and Redefine Organizational Success. Christian Business Faculty Association Annual Conference, San Diego, California.
20. Berg, Kim & Chung (2016). Using a scavenger hunt to create a collaborative learning environment for students. ISECON 2016 Annual Meeting, Pittsburgh, Pennsylvania.

21. Berg & Pietrasz (2016). Turning failure into success: How resiliency may be the key to lifelong achievement for millennials. OBTC: Teaching Conference for Management Educators, North Canton, Ohio.
22. Szendrey, Petrochuk & Berg (2016). Getting to know you – Getting to know all about you: Using the VALS psychometric tool to improve classroom and career success. OBTC: Teaching Conference for Management Educators, North Canton, Ohio.
23. Berg & Petrochuk (2016). The new normal: The challenge of integrating soft skills when norm violators rule the classroom. Christian Business Faculty Association Annual Conference, N. Charleston, North Carolina.
24. Szendrey & Berg (2016). Quality with soul from the business program perspective: An exploratory analysis and reflection of Cardinal Newman Society schools. Christian Business Faculty Association Annual Conference, N. Charleston, North Carolina.
25. Berg & Lucas (2015). Millennials don't bounce back: Resiliency may be why millennials exhibit a higher intention to quit. Christian Business Faculty Association Annual Conference, Regent University, Virginia Beach, Virginia.
26. Berg (2015). At the intersection of engagement and impact: Integrating service to others in the business curriculum. Christian Business Faculty Association Annual Conference, Regent University, Virginia Beach, Virginia.
27. Berg, Baker, Calderon, Cruz, Furtado, et al. (2015). Inside out: How learning in the community is reflected in how we teach Doctoral Institute Presentation 2015. OBTC: Teaching Conference for Management Educators, Laverne, California.
28. Berg & Szendrey (2014). Double play: The value of turning two in the liberal arts business classroom through integrating both self-directed and experiential learning. Christian Business Faculty Association Annual Conference, Nashville, Tennessee.
29. Berg (2013). The corporate classroom: Strategies for establishing corporate readiness in the liberal arts classroom. Christian Business Faculty Association Annual Conference, Chicago, Illinois.
30. Berg (2012). Connecting the dots: The long-term impact of a liberal arts education in business. Friends Association of Higher Education, Wilmington, Ohio.

### **Employee Training Events Led**

1. Berg (2025). *Social Strong: Empowering Teams for Growth and Greatness*. Kitchen Social Employee Training. Columbus, Ohio.
2. Berg (2022). *Resilience: The Key to Lifelong Success*. Softway Solutions: All Hands on Deck Monthly Meeting for Softway Employees in Houston, Texas, and Bengaluru, India. December 7, 2022.

### **Invited Presentations**

1. Berg (2023). *Love as a Classroom Strategy*. Qualitative Research Consultants Association Special Interest Group Meeting ([ORCA](#)).
2. Berg (2022). *Love as a Resilience Strategy Podcast Interview*.
3. Berg & Peddicord (2022). *The Potential Merging of Traditional Undergraduates and Adult Learners in Heutagogical Online Learning*. Heidelberg University Faculty Research Conference, March 2022. Tiffin, Ohio.
4. Berg (2022). *Teaching Your Students to Bounce Back from Failure*. Heidelberg University Lunch and Learn October 2022. Tiffin, Ohio.
5. Berg (2023). *How a Misfit Can Shine*. Orrville Christian Church Women's Ministry Event in Orrville, Ohio. April 22, 2023.
6. Berg (2022). *Empowering Flexibility: Teaching Tips and Techniques Which Help Us Embrace Hybrid-HyFlex Teaching*. CBFA 2022 Spring Pedagogy Symposium
7. Berg (2019). *After Life: How to remain resilient after failure*. Orrville Community Church Youth Group: Orrville, Ohio.

8. Berg (2017). *Resiliency and Faith - Learning to Rejoice in Every Circumstance*. Stanwood Community Church Youth Group: Dalton, Ohio.
9. Berg & Pietrasz (2016). *Integrating resilience-building activities in the curriculum*. Walsh University: North Canton, Ohio.
10. Berg (2016). *The value of resiliency in the workplace*. The University of Akron-Wayne: Orrville, Ohio.
11. Berg & Brown (2014). *Apps for fun and profit (and non-profits too!): Teaching business and museum studies in the digital age*. Walsh University: North Canton, Ohio.
12. Berg (2012). *How to be prepared for the career you desire*. Malone University: Canton, Ohio.
13. Berg (2012). *What does God want from you: Living your life for Jesus after graduation?* Malone University: Canton, Ohio.

#### **Non-Peer Reviewed Articles**

1. Berg (2008). The dance: Finding the marketing rhythm. *Advanced Christian Writer*.

#### **Non-Academic Books**

1. Messecar, Berg, Hangen, Wilson, & Nixon (2012). *A Scrapbook of Motherhood Firsts*. Abilene, TX: Leafwood Publishers.
2. Berg (2011). *Wayne College 2020 Continuing Our Shared Vision of Excellence*. Orrville, Ohio: Wayne College.
3. Berg (2008). *Rattled*. Colorado Spring, CO. Multnomah Books.
4. Messecar, Berg, Hangen, Wilson, & Nixon (2008). *A Scrapbook of Christmas Firsts*. Abilene, TX: Leafwood Publishers.
5. Berg (2007). *The Great American Supper Swap*. Colorado Spring, CO. David C. Cook.

#### **Book Chapters (Refereed)**

1. Berg (2014). Connecting the dots: The long-term impact of a liberal arts education in business. In Donn Weinholtz (Author), Jeffrey Dudiak (Author), Donald A. Smith (Author) (Ed.), *Quaker Perspectives in Higher Education*. CT: Full Media Services.

#### **Book Chapters (Non-Refereed)**

1. Berg (2018). "In Between" in Brooke Taylor (Ed.), *Choose Hope: A 52 Week Devotional Journey* (pp. 26-27). Newton, IL: Saint Gabriel Media.
2. Berg (2017). "Christmas in July" in Brooke Taylor (Ed.), *Choose Joy: A 52 Week Devotional Journey* (pp. 103-105). Newton, IL: Saint Gabriel Media.
3. Berg (2011). "Sand Dollar Prayers" in Anita Lustrea, et al. (Ed), *Tending the Soul: 90 Days of Spiritual Nourishment* (pp. 66-67). Chicago, IL: Moody Publishers.

#### **Conferences and Additional Training and Development**

- **2011- present:** Christian Business Faculty Association Conference
- **2022-present:** CBFA Spring Symposium on Pedagogy
- **2024** Helping You Lead with Your Most Authentic Self with [Kristen Hadeed](#)
- **2024** Certified as a Quality Matters Peer Reviewer from [Quality Matters](#)
- **2024** Certified in Applying the QM Rubric from [Quality Matters](#)
- **2024** Certified in Leadership Foundations from [Talent Magnet Institute®](#)
- **2024** [Human Leadership with Kristen Hadeed](#)
- **2024** [The Wall Street Journal's 3rd Annual Instructor Conference](#)
- **2024** [The Leadership & Happiness Symposium hosted by Harvard University](#)
- **2024** Helping You Lead as Your Most Authentic Self Leadership Conference (Kristen Hadeed)
- **2023** Seneca Leaders Training with Magruder Hospital (Softway)
- **2023** Qualitative Research Consultants Association Special Interest Group Meeting

- **2022** All Hands-on Deck Meeting for Softway Employees in Houston, Texas, and Bengaluru, India.
- **2016** Organizational Behavior Teaching Society Conference
- **2015** Organizational Behavior Teaching Society Conference

## SERVICE

### SERVICE TO THE PROFESSION

#### Service as Peer Review Journal Review Board

2023 - present      Review Board for *Christian Business Academy Review-Journal*

#### Service on a Board of Directors

2020 - 2024      Board of Directors, Christian Business Faculty Association

2022 - 2023      CBFA Board Chair

#### Service to Higher Education

2022 – present      Anderson University Doctorate of Business Administration Advisory Board

2024 - present      DBA Dissertation Committee - Anderson University - Measurement of Performance in Clinical Research Laboratories in North America by Soumya Manjunath

2022 – 2023      DBA Dissertation Committee - Anderson University - The Role of Emotional Intelligence in the Retention of Healthcare Workers by Tonie Stoen  
*Successfully defended dissertation in Fall 2023*

#### Reviewer for PRJ

2021-present      Reviewer for *Christian Business Academy Review* PRJ

2017-2019      Reviewer for *Management Teaching Review* PRJ

2018      Reviewer for *The Journal of Social Psychology* PRJ

2013-2014      Reviewer for the Academy of Management Conference

#### Reviewer for Conference Paper

2024      Christian Business Faculty Association Annual Conference, Grand Rapids, MI

2023      Christian Business Faculty Association Annual Conference, Lakewood, CO

2022      Christian Business Faculty Association Annual Conference, Shawnee, OK

2021      Christian Business Faculty Association Annual Conference, Nashville, TN

2019      Christian Business Faculty Association Annual Conference, Siloam Springs, AR

2018	Christian Business Faculty Association Annual Conference, Chattanooga, TN
2017	Christian Business Faculty Association Annual Conference, San Diego, CA
2017	Organizational Behavior Teaching Conference, Murrells Inlet, SC
2016	Christian Business Faculty Association Annual Conference, North Canton, OH
2014	Christian Business Faculty Association Annual Conference, Nashville, TN
2014	Academy of Management Annual Conference, Anaheim, CA
2013	Academy of Management Annual Conference, Orlando, FL
2016	Organizational Behavior Teaching Conference, North Canton, OH
2016	Academy of Management Annual Conference, Anaheim, CA

#### **SERVICE TO THE UNIVERSITY**

2024-present	Graduate Studies Committee (GSC)
2024-2025	Mentor to Honors Student Gabrielle Pastorius
2024-2025	Mentor to Honors Student Lucas Stein
Spring 2025	Advisor to 2 Student Internships (Haylie Sewell; Ally Kirkendall)
2022 - present	Community Academic and Engagement Committee (CAEC / Heidelberg)
2021 – present	Chair, School of Business Assessment Committee (Heidelberg)
2022 - 2025	Patricia Adams Lecture Series (PALs) Committee
2020-2021	Honors Student Interviewer (Walsh)
2020-2021	Maroon and Gold Mentor Interviewer (Walsh)
2020-2021	Faculty Senate Executive Committee (Walsh)
2020-2021	Faculty Senate – Senator at Large (Walsh)
2020-2021	PARC Strategic Planning Committee (Walsh)
2019-2021	Board of Directors – Investment Sub Committee (Walsh)
2019-2020	DSOB Search Committee Chair- Professor of Sports Management Search Committee
2018-2022	Senior Thesis Advisor (Grace Andreski)
2018-2020	DSOB Employer Breakfast Planning Committee

2018-2021	Chaperon of March for Life Event, Washington D.C. (Walsh)
2018-2021	University Program Assessment Committee (UPAC) (Walsh)
2018-2020	Day of Service Site Leader (Walsh)
2018-2019	Day of Giving Planning Committee (Walsh)
2018-2019	Digital Badge Taskforce (Walsh)
2018-2019	Walsh Pro-Life Commission Committee Member (Walsh)
2017-2021	University Marshall (Walsh)
2017-2020	Joy in the Journey Bible Study Facilitator (Walsh)
2017-2019	Faculty Affairs Committee (Walsh)
2017-2018	Senior Thesis Advisor (Erin Styka; research on Mindfulness) (Walsh)
2016-2018	Digital Media Task Force Committee (Walsh)
2016-2017	Board of Directors – Investment Sub Committee (Walsh)
2016-2017	Faculty Technology Committee (Walsh)
2016-2021	Deville School of Business Advisory Board
2016-2017	Walsh Admissions Initiative for DSoB (Walsh)
2016-2017	Keynote Speaker for Business Club - Resiliency and the F.L.E.X. Plan (Walsh)
2016-2017	DSoB Student Code of Conduct Taskforce
2016-2017	Deville School of Business Program Prioritization (MBA Committee)
2016-2017	DSoB Search Committee for Statistics Professor
2015-2018	Junior Achievement Day on Campus Event Coordinator (Walsh)
2015-2016	Walsh Faculty Technology Committee (Walsh)
2015-2016	Served as Substitute Marshall for Commencement (Walsh)
2015-2017	Served at Admissions Open House as Faculty Representative for DSoB (Walsh)
2015-2017	Senior Thesis Advisor (Wil Perry) (Walsh)
2015-2021	Faculty Advisor to the Business Club (Walsh)
2014-2015	Board of Directors – Investment Sub Committee (Walsh)
2014-2021	DSoB Undergraduate Assessment Committee Chair (Walsh)

2014-2019	DSoB AACSB Accreditation Committee (Walsh)
2014-2020	DSoB Adjunct Faculty Assessment Day (Walsh)
2014-2017	DSoB Undergraduate Curriculum Committee (Walsh)
2014-2016	DSoB Community Impact Initiative (Walsh)
2014-2016	DSoB Professional Mentor (Walsh)
2014-2015	DSoB Faculty Ambassador Committee (Walsh)
2014-2015	DSoB Writing Development Committee (Walsh)

## **SERVICE TO THE COMMUNITY**

### **Service to Orrville Christian Church**

2012-present	Loaves and Fishes Ministry (Orrville Christian Church, OCC)
2013-2019	Orrville Christian Church (OCC) - Discipleship Committee
2014-2019	Orrville Christian Church (OCC) - Next Step Ministry Team
2012-2019	Day of Service Volunteer (OCC)
2011	Orrville Christian Church VBS Teacher
2011	Orrville Christian Church Youth Group Volunteer (Know Sweat 2012)

### **Service Through Walsh University Business Club**

2016-2018	Served as Emcee for Junior Achievement Day on Campus
2015-2018	Junior Achievement Day at Glenwood Middle School
2015-2019	Tailgate Against Hunger Event Coordinator
2013-2018	Mighty Wind Christian Outreach Volunteer

## **UNDERGRADUATE COURSES TAUGHT**

♦Principles of Management	♦Intro. to Business	♦Business Ethics
♦Strategic Management Capstone	♦Leadership Seminar	♦Business Statistics
♦Quantitative Business Analysis I	♦Introduction to Business	♦Social Media
♦eCommerce	♦Quantitative Business Analysis I	♦Introduction to Economics
♦Principles of Microeconomics	♦Principles of Marketing	♦Organizational Behavior

◊Principles of Macroeconomics

## MBA COURSES TAUGHT

◊Managing & Leading People	◊Strategic Management	◊Marketing Management
◊Global Business Conditions	◊Marketing Management	◊Business Statistics
◊Organizational Behavior	◊Applied Organizational Research	◊Econ. Business Conditions
◊Leading through Change		

## DOCTORAL COURSES TAUGHT

◊Best Practices in College Teaching (Anderson University DBA Program)
◊Teaching Practicum (Anderson University DBA Program)
◊Contemporary Issues in Business (Bryan College DBA Program)

## SAMPLE OF STUDENT COMMENTS

### Heidelberg Graduate Student Comments

- Truly wants to see her **students succeed**. She has expectations but makes them clear and prepares everyone to be able to meet them (GSB 575).
- “Trish Berg is by far one of the **best professors** I have ever had at Heidelberg University. The way that she is so excited before every class allows that energy to feed to everyone else. She genuinely cares about **your success** and will **do anything** to help you be successful” (GSB 575).
- “It was a **student centered classroom**, where Dr. Berg allowed the students to use their **creativity** when designing projects” (GSB 575).
- “A **positive learning environment** was reflected in the course because Dr. Berg really does **teach with her teaching philosophy in mind**” (GSB 575).
- “Dr. Berg always **supported our successes** by helping us and listening to what we had to say. Also, by **encouraging** us to be our best and do our best work” (GDB 575).
- “Dr Berg is an angel. She truly **cares for us** and our futures more than just in the classroom. She goes **above and beyond** to ensure that we are **set up for success**” (GSB 575).
- “Dr. Berg has been a **huge support** throughout this whole MBA journey. She is extremely **understanding** and truthfully **wants us to all do well**” (GSB 575).
- “I honestly loved reading this book. Not only did I like that but Dr. Berg able to get these four gentlemen into our school was awesome! I **learned so much** from these guys, that it was **incredible**” (GSB 590).
- “These four [authors of LAABS] have **impacted my life already** and things that I realized that I have to change. This is the way I want my players to be when I become a head coach one day” (GSB 590).

### Heidelberg Undergraduate Student Comments

- “I felt very **included** in every discussion and felt like I was able to be a part of the conversation, even when I was not speaking” (MGT 200).
- “Professor Berg always comes in with a **positive attitude** and uplifts students. She promotes **teamwork** throughout the classroom every week and pushes students to do their best” (MGT 200).

- “Dr. Berg always strives to create a **positive environment** every day in class. The different activities that she has us do is teaching us a **lesson in life** whether we realize it or not. She is very **effective and engaging** in the class as well as **supportive** of all of her students. I think very highly of her and her courses” (MGT 200).
- “You never failed to help in **guiding us** through our learning. The fact that your **office is an open door** was never unknown and always appreciated” (MGT 200).
- “Thank you so much for simply being you! The culture of your classrooms are always so **comfortable** and a great place to learn in. I love that you do not just sit and lecture all semester - haha. Outside of teaching I greatly **admire your faith** and how true you remain to yourself!
- “I always felt that Dr. Berg did a good job of **encouraging** students while also giving good **constructive criticism**” (BUS 101).
- “Your class was one of the **best classes** I have been in. I really enjoy how you structured the learning year and how you **treated us with respect, kindness**, and you **understood us**. Thank you” (BUS 101).
- “I believe that Professor Berg always **challenging** us to find the ways that we **learn best**. One of my favorite teachers” (BUS 101).

#### Walsh University Graduate Student Comments

- “Your ability to **connect** and assist with any questions/help I need. I went to Walsh for my bachelor’s degree and till this day I honestly have NEVER had a professor with **a heart like yours**. Thank you for being **a light** in my academic career.” (MBA 681)
- “Dr. Berg's willingness to **see every student succeed** is what makes me love to take her classes. She goes out of her way to see her students excel in all aspects of life. Once again, I am thankful to have been in your class.” (MBA 691)
- “Thank you very much for making my first MBA course a success, and **building my confidence** to complete this program!” (MBA 622)
- “Dr. Berg is one of the **best professors** in the business department at Walsh. She is very **caring, understanding**, and makes sure you truly understand the material. I learned a lot from doing the presentations, instead of papers. It actually made me more prepared for each class.” (MBA 719)
- “You taught me to **think more creatively** and that not everything has only one answer. You shared stories about your **faith** and you were always kind to students and didn't belittle us when we asked questions.” (MBA 719 A)
- “Prof Berg has been one of the **most supporting and influential** I have had in my MBA experience. The influence and **positivity she brings is incredible**” (MBA 719).

#### Walsh University Undergraduate Student Comments

- “Professor Berg made herself **approachable and available** for us both in person and online during a difficult period due to Covid-19.” (BUS 234).
- “She **gave us all the mindset to be successful** and gave us the resources to help us.” (BUS 234)
- “I saw a **positive learning environment reflected** in this course in the way Dr. Berg respected her students. She **cared for each one of us** and made sure we understood the content before moving forward.” (BUS 112)
- “Professor Berg did a great job with using **real life examples** and getting everyone to **participate**. I really loved her style of teaching and I thought she was a great professor. Probably one of my **favorites!**” (BUS 112)
- “Gave me **motivation to want to be better** and improve myself.” (BUS 234)
- “You **supported my success** in this course by answering all of my questions via email, being **gracious and patient** when I struggled to understand concepts, and by posting everything routinely.” (BUS 234)
- “Was a class that was **challenging** but was worth it.” (BUS 112)

## COURSES DESIGNED / RE-DESIGNED

### Heidelberg University Courses

2024	MGT 200	Principles of Management	Design (Online)
2022	MGT 320	Organizational Behavior	Design
2022	GSB 590	MBA: Strategic Management	Design (Hybrid)
2021	GSB 575	MBA: Managing and Leading People	Design (Hybrid)
2021	BUS 101	Introduction to Business	Design (Hybrid)
2021	MGT 200	Principles of Management	Design (Hybrid)
2021	BUS 101	Introduction to Business	Design (Hybrid)
2021	MGT 200	Principles of Management	Design (Hybrid)

### Other University Courses

2024	BSNS 7090	DBA: Best Practices in College Teaching (Anderson University)	Design (In-Person)
2024	OL 4123	Leading Organizational Change (John Brown University)	Design (Online)
2022	BUS 726	DBA Contemporary Issues in Business (Bryan College)	Design (Online)
2021	BSNS 7090	DBA: Best Practices in College Teaching (Anderson University)	Design (Online)

### Walsh University Courses

2020	MBA 622	MBA: Organizational Behavior	Design (Online)
2020	BUS 234	Principles of Management	Design (Online and In-person)
2017	BUS 418	Leadership Seminar	Design (Online)
2017	BUS 113	Organizational Communication	Design (Online)
2017	BUS 503	MBA: Principles of Economics	Redesigned (Online)
2017	ECON 205	Introduction to Economics	Redesign (Online)
2016	BUS 113	Business Communication	Redesign (Online)
2015	BUS 418	Leadership & Management Seminar	Redesign (Online)

### **PROFESSIONAL DEVELOPMENT (Conferences / Seminars Attended)**

- 2024 Christian Business Faculty Association Annual Conference, Grand Rapids, MI
- 2024 ACBSP Leadership Symposium (attended and presented), Chicago, IL
- 2023 I led the "Science of Learning" Seminar for Anderson University featuring cognitive psychologist Janell Blunt from Anderson University
- 2023 ACBSP Women in Leadership Event, New Orleans, Louisiana
- 2023 ACBSP Region 4 Conference, Indianapolis, Indiana
- 2023 Christian Business Faculty Association Annual Conference, Colorado Christian University
- 2023 CBFA Online Symposium on Pedagogy, March 2023
- 2022 CBFA Online Symposium on Pedagogy, March 2022
- 2022 Seneca Leaders Event: Magruder Hospital: Culture+ Event for Magruder Hospital
- 2022 Christian Business Faculty Association Annual Conference, Oklahoma Baptist University
- 2022 ACBSP Conference "Resilience in Education: The Intersection of Challenge and Opportunity"
- 2021 Christian Business Faculty Association Annual Conference, Nashville, Tennessee.
- 2019 Faculty Development: How Am I Doing? Helping Students Answer Through Formative Feedback
- 2018 Christian Business Faculty Association Annual Conference, San Diego, California.
- 2017 Christian Business Faculty Association Annual Conference, San Diego, California.
- 2016 Christian Business Faculty Association Annual Conference, N. Charleston, North Carolina.
- 2015 Christian Business Faculty Association Annual Conference, Virginia Beach, Virginia
- 2015 Certificate for Emotional Intelligence and Social Competency (ESCI)
- 2015 OBTC: Teaching Conference for Management Educators, Laverne, California.
- 2015 AACSB Annual Accreditation Conference, Tampa, Florida
- 2014 AACSB Annual Accreditation Conference, Tampa, Florida
- 2014 Christian Business Faculty Association Annual Conference, Nashville, Tennessee.
- 2013 Christian Business Faculty Association Annual Conference, Chicago, Illinois.

### **REFERENCES**

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