



Criterion 6.3.6

While the results of the Heidelberg School of Business’s enrollment management process have been discussed elsewhere, the following tables present summary information on retention, persistence, and graduation not reported elsewhere in this self-study. This table is exclusive to Fall cohort data. While this table displays only cohort students, the following table will show the total number of enrolled students within each major* per semester.

*For simplification of the chart, Business Administration and Business Administration – Undeclared majors have been combined into one column: Business Administration.

2004 – 2017 Cohort Retention and Graduation Data

Cohort		Accounting	Business Administration	Economics	ECO Minor	FIN Minor	HSB TOTAL
2004	Enrolled Fall 2004	10	34	1			45
	Retained Spring 2005	9	29	1			39
	Persisted Fall 2005	7	18	1			26
	Degree Earned	4	15	0			19
2005	Enrolled Fall 2005	11	36	0			47
	Retained Spring 2006	10	31	0			41
	Persisted Fall 2006	7	27	0			34
	Degree Earned	7	25	0			32
2006	Enrolled Fall 2006	8	24	2			34
	Retained Spring 2007	8	20	2			30
	Persisted Fall 2007	6	17	2			25
	Degree Earned	6	14	1			21
2007	Enrolled Fall 2007	12	55	0			75
	Retained Spring 2008	10	50	0			60
	Persisted Fall 2008	8	35	0			43

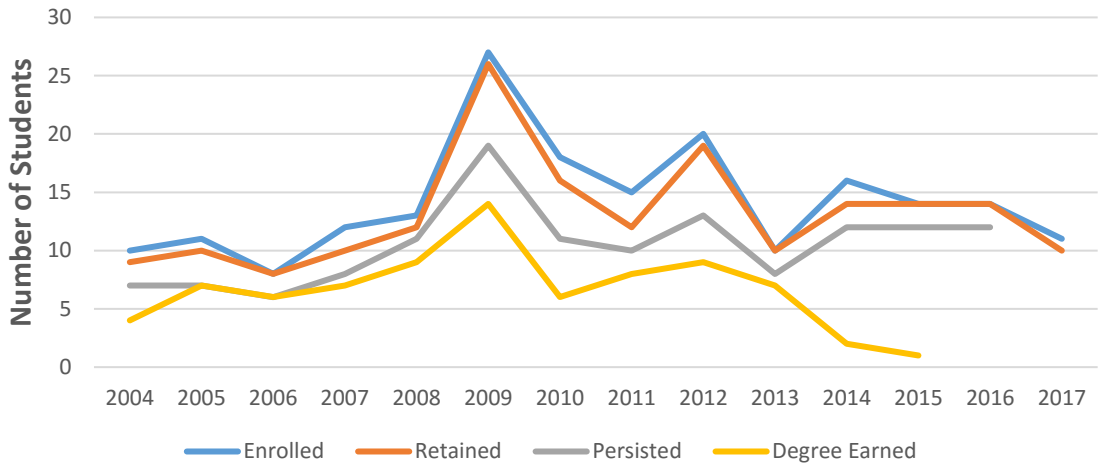


	Degree Earned	7	27	0			34
Cohort		Accounting	Business Administration	Economics	ECO Minor	FIN Minor	HSB TOTAL
2008	Enrolled Fall 2008	13	66	5			92
	Retained Spring 2009	12	52	5			69
	Persisted Fall 2009	11	32	5			48
	Degree Earned	9	19	4			32
2009	Enrolled Fall 2009	28	36	1			71
	Retained Spring 2010	26	30	1			57
	Persisted Fall 2010	19	23	0			42
	Degree Earned	14	11	0			25
2010	Enrolled Fall 2010	18	36	1			60
	Retained Spring 2011	16	32	0			48
	Persisted Fall 2011	11	23	0			34
	Degree Earned	6	17	0			23
2011	Enrolled Fall 2011	15	35	1			54
	Retained Spring 2012	12	29	1			42
	Persisted Fall 2012	10	21	0			31
	Degree Earned	8	15	0			23
2012	Enrolled Fall 2012	20	37	1			66
	Retained Spring 2013	19	30	1			50
	Persisted Fall 2013	13	16	0			29
	Degree Earned	9	13	0			22

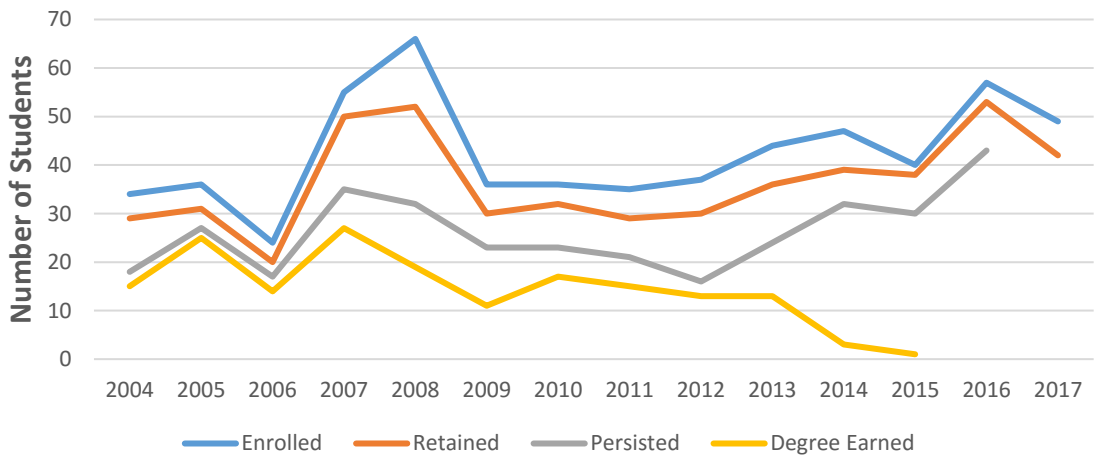


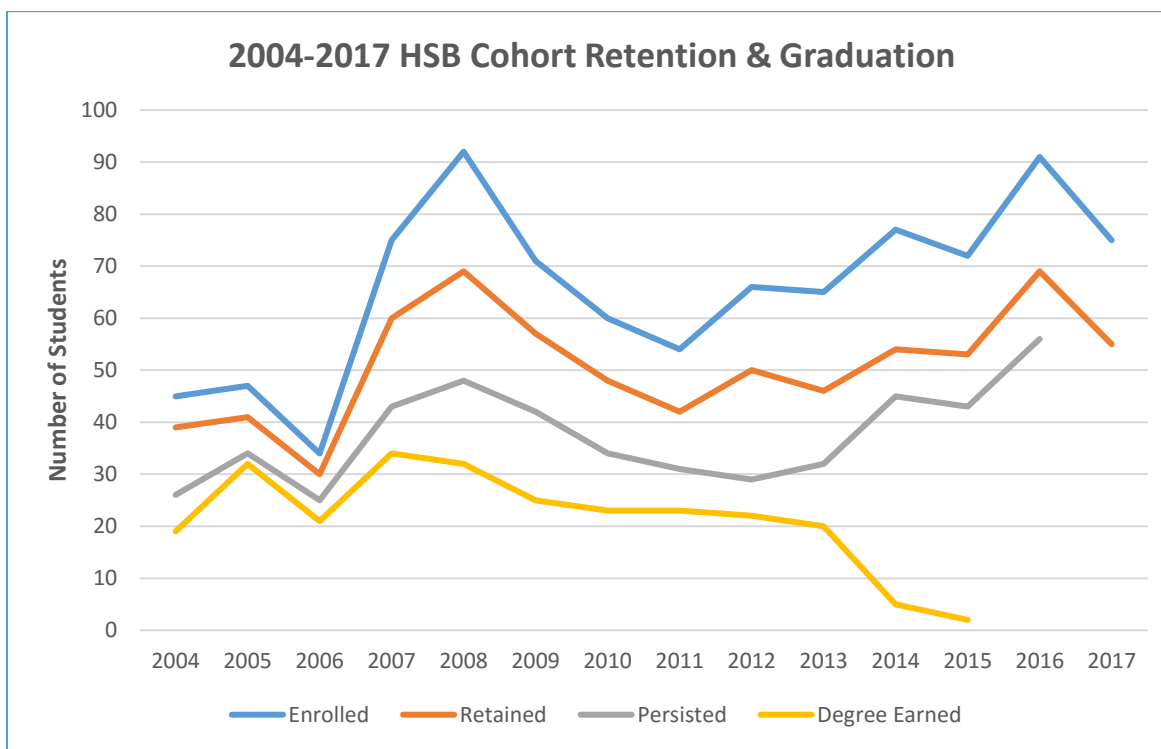
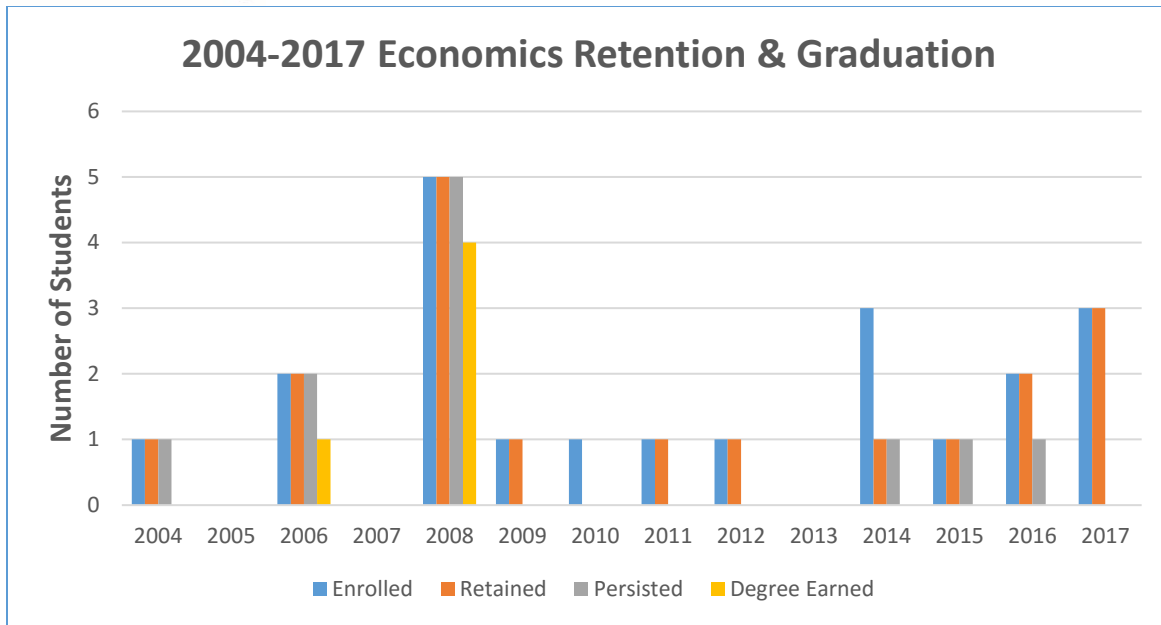
Cohort		Accounting	Business Administration	Economics	ECO Minor	FIN Minor	HSB TOTAL
2013	Enrolled Fall 2013	10	44	0			65
	Retained Spring 2014	10	36	0			46
	Persisted Fall 2014	8	24	0			32
	Degree Earned	8	13	0			21
2014	Enrolled Fall 2014	16	47	3			77
	Retained Spring 2015	14	39	1			54
	Persisted Fall 2015	12	32	1			45
	Degree Earned	2	3	--			5
2015	Enrolled Fall 2015	14	40	1			72
	Retained Spring 2016	14	38	1			53
	Persisted Fall 2016	12	30	1			43
	Degree Earned	1	1	--			1
2016	Enrolled Fall 2016	14	57	2			91
	Retained Spring 2017	14	53	2			69
	Persisted Fall 2017	12	43	1			56
	Degree Earned	--	--	--			--
2017	Enrolled Fall 2017	11	50	3			75
	Retained Spring 2018	10	42	3			55
	Persisted Fall 2018	--	--	--			--
	Degree Earned	--	--	--			--

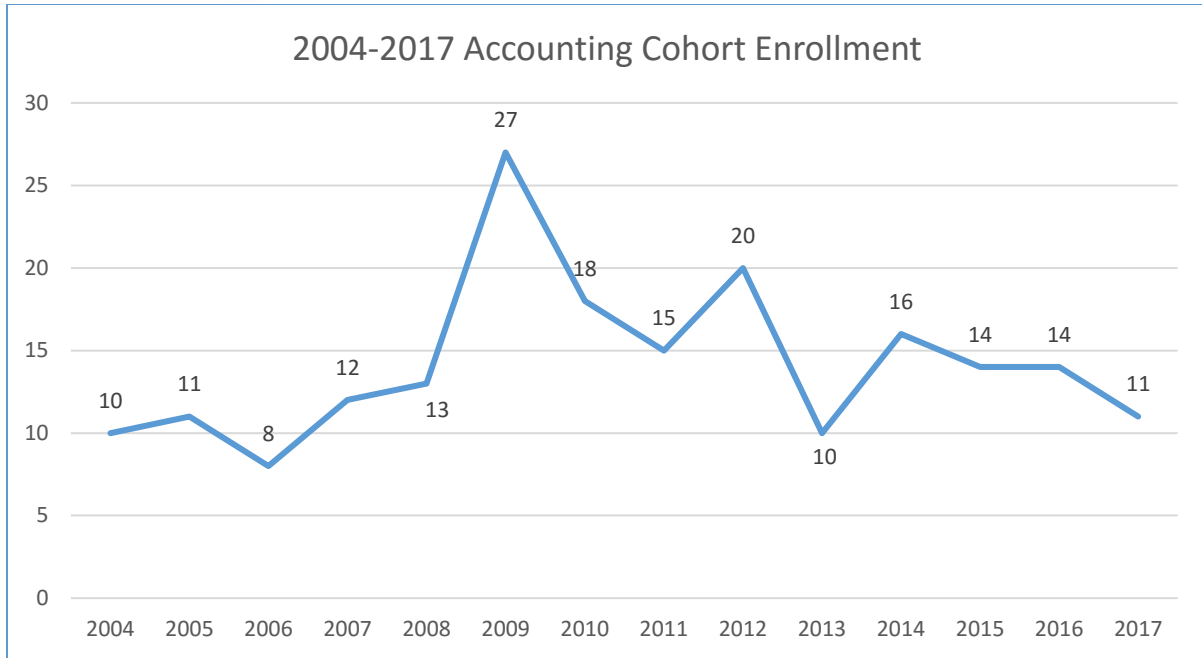
2004-2017 Accounting Retention & Graduation



2004-2017 Business Administration Retention & Graduation







This next table is the number of students within each major by Fall semester. These numbers include all students: cohort students, transfers and continuing students.

Semester	Accounting	Business Administration	Business Administration - Undeclared	Economics	Total
Fall 2004	52	209	--	6	267
Fall 2005	66	207	--	3	276
Fall 2006	63	221	--	6	290
Fall 2007	82	226	--	6	314
Fall 2008	77	238	--	13	328
Fall 2009	85	192	--	12	289
Fall 2010	89	139	43	11	282
Fall 2011	78	77	87	6	248
Fall 2012	72	52	103	5	232
Fall 2013	64	66	119	8	257
Fall 2014	55	64	115	15	249
Fall 2015	64	62	107	11	244
Fall 2016	65	46	141	13	265
Fall 2017	57	69	122	15	263