

**MBA Degree Program: 2016-2017 Academic Year
Student Learning Outcomes Assessment**

Goal	Learning Outcomes	Assessment Method	Standard/Outcome Measure	Results	Use of Results/Program Change														
Knowledge Goal	SLO 1: Students will demonstrate knowledge of the concepts, terminology, and models appropriate to business disciplines.	Test Embedded Questions/Oral and written communication rubrics in GSB 533 (SU16, SP17), GSB 541 (SU16, SP17), GSB 551 (FA16, FA17), GSB 561 (FA16, FA17), GSB 571 (SU17), GSB 573 (FA16, FA17), GSB 575 (SP17), GSB 551-2 (FA17), GSB 561-2 (FA17)	50% of the students will score 75% or higher in targeted courses	<table border="1"> <caption>Knowledge Goal 1 Test Embedded (Weighted Average)</caption> <thead> <tr> <th>Semester</th> <th>Weighted Average of SLO Scores</th> </tr> </thead> <tbody> <tr> <td>SP16</td> <td>84%</td> </tr> <tr> <td>Summer 16</td> <td>0%</td> </tr> <tr> <td>FA16</td> <td>83%</td> </tr> <tr> <td>SP17</td> <td>90%</td> </tr> <tr> <td>Summer 17</td> <td>86%</td> </tr> <tr> <td>FA17</td> <td>86%</td> </tr> </tbody> </table>	Semester	Weighted Average of SLO Scores	SP16	84%	Summer 16	0%	FA16	83%	SP17	90%	Summer 17	86%	FA17	86%	The MBA knowledge goal SLO 1 is met. The new target of 75% student achieving 75% or higher is set.
Semester	Weighted Average of SLO Scores																		
SP16	84%																		
Summer 16	0%																		
FA16	83%																		
SP17	90%																		
Summer 17	86%																		
FA17	86%																		
Knowledge Goal	SLO 2: Students will demonstrate research skills and the ability to use technology to perform qualitative and quantitative analyses.	Test Embedded Questions/Oral and Written Communication Rubrics GSB 521 (SP16), GSB 533 (SP16, SP17), GSB 541 (SP16, SP17), GSB 571 (SU17), GSB 575 (SP17)	50% of the students will score 75% or higher in targeted courses	<table border="1"> <caption>Knowledge Goal 2 Test Embedded (Weighted Average)</caption> <thead> <tr> <th>Semester</th> <th>Weighted Average of SLO Scores</th> </tr> </thead> <tbody> <tr> <td>SP16</td> <td>70%</td> </tr> <tr> <td>Summer 16</td> <td>84%</td> </tr> <tr> <td>FA16</td> <td>0%</td> </tr> <tr> <td>SP17</td> <td>89%</td> </tr> <tr> <td>Summer 17</td> <td>89%</td> </tr> <tr> <td>FA17</td> <td>0%</td> </tr> </tbody> </table>	Semester	Weighted Average of SLO Scores	SP16	70%	Summer 16	84%	FA16	0%	SP17	89%	Summer 17	89%	FA17	0%	The MBA knowledge goal SLO 1 is met. The new target of 75% student achieving 75% or higher is set.
Semester	Weighted Average of SLO Scores																		
SP16	70%																		
Summer 16	84%																		
FA16	0%																		
SP17	89%																		
Summer 17	89%																		
FA17	0%																		
Context Goal	SLO 1: Students will develop an understanding of factors used by management to assure sustainability, diversity, agility and corporate social responsibility in a global economy.	Test Embedded Questions/Oral and Written Communication Rubric in GSB 511 (SU16), GSB 551 (FA16, FA17), GSB 571 (SU17), GSB 573 (FA16, FA17), GSB 551-2 (FA17)	50% of the students will score 75% or higher in targeted courses	<table border="1"> <caption>Context Goal 1 Test Embedded (Weighted Average)</caption> <thead> <tr> <th>Semester</th> <th>Weighted Average of SLO Scores</th> </tr> </thead> <tbody> <tr> <td>SP16</td> <td>0%</td> </tr> <tr> <td>Summer 16</td> <td>87%</td> </tr> <tr> <td>FA16</td> <td>91%</td> </tr> <tr> <td>SP17</td> <td>0%</td> </tr> <tr> <td>Summer 17</td> <td>87%</td> </tr> <tr> <td>FA17</td> <td>97%</td> </tr> </tbody> </table>	Semester	Weighted Average of SLO Scores	SP16	0%	Summer 16	87%	FA16	91%	SP17	0%	Summer 17	87%	FA17	97%	The MBA Context SLO 1 is met. The new target will be that 75% of the MBA students will score at least 75%.
Semester	Weighted Average of SLO Scores																		
SP16	0%																		
Summer 16	87%																		
FA16	91%																		
SP17	0%																		
Summer 17	87%																		
FA17	97%																		
Context Goal	SLO 2: Students will consider the ethical context of decisions and evaluate effectiveness of decisions beyond short-term financial criteria, considering factors such as productivity, quality, innovation sustainability, and corporate social responsibility.	Test Embedded Questions/Oral and Written Communications Rubric GSB 511 (SU16), GSB 551 (FA16, FA17), GSB 573 (FA16, FA17), GSB 551-2 (FA17)	50% of the students will score 75% or higher in targeted courses	<table border="1"> <caption>Context Goal 2 Test Embedded (Weighted Average)</caption> <thead> <tr> <th>Semester</th> <th>Weighted Average of SLO Scores</th> </tr> </thead> <tbody> <tr> <td>SP16</td> <td>0%</td> </tr> <tr> <td>Summer 16</td> <td>91%</td> </tr> <tr> <td>FA16</td> <td>91%</td> </tr> <tr> <td>SP17</td> <td>89%</td> </tr> <tr> <td>Summer 17</td> <td>91%</td> </tr> <tr> <td>FA17</td> <td>93%</td> </tr> </tbody> </table>	Semester	Weighted Average of SLO Scores	SP16	0%	Summer 16	91%	FA16	91%	SP17	89%	Summer 17	91%	FA17	93%	The MBA Context SLO 2 met. Set new target of 75% of the MBA students will score at least 75%.
Semester	Weighted Average of SLO Scores																		
SP16	0%																		
Summer 16	91%																		
FA16	91%																		
SP17	89%																		
Summer 17	91%																		
FA17	93%																		
Skills Goal	SLO 1. Students will demonstrate knowledge of classical and contemporary theories of leadership and demonstrate the application of these theories to business	Test Embedded Questions/Oral and written communication GSB 511 (SU16), GSB 512 (FA17), GSB 573 (FA16, FA17), GSB 575 (SP17)	50% of the students will score 75% or higher in targeted courses	<table border="1"> <caption>Skill Goal 1 Test Embedded (Weighted Average)</caption> <thead> <tr> <th>Semester</th> <th>Weighted Average of SLO Scores</th> </tr> </thead> <tbody> <tr> <td>SP16</td> <td>0%</td> </tr> <tr> <td>Summer 16</td> <td>76%</td> </tr> <tr> <td>FA16</td> <td>20%</td> </tr> <tr> <td>SP17</td> <td>85%</td> </tr> <tr> <td>Summer 17</td> <td>0%</td> </tr> <tr> <td>FA17</td> <td>91%</td> </tr> </tbody> </table>	Semester	Weighted Average of SLO Scores	SP16	0%	Summer 16	76%	FA16	20%	SP17	85%	Summer 17	0%	FA17	91%	The MBA Skills SLO 1 is mostly met with one anomaly. A new target that 75% of the MBA students will score at least 75% to demonstrate acquisition of the skill.
Semester	Weighted Average of SLO Scores																		
SP16	0%																		
Summer 16	76%																		
FA16	20%																		
SP17	85%																		
Summer 17	0%																		
FA17	91%																		

Skills Goal	SLO 2. Students will understand and evaluate their personal strengths and challenges as leaders in business and their communities	Test Embedded Questions/Oral and Written Communications Rubrics in GSB 573 (FA16, FA17)	50% of the students will score 75% or higher in targeted courses	<p>Skill Goal 2 Test Embedded (Weighted Average)</p> <table border="1"> <thead> <tr> <th>Semester</th> <th>Weighted Average of SLO Scores</th> </tr> </thead> <tbody> <tr> <td>SP16</td> <td>0%</td> </tr> <tr> <td>Summer 16</td> <td>0%</td> </tr> <tr> <td>FA16</td> <td>90%</td> </tr> <tr> <td>SP17</td> <td>0%</td> </tr> <tr> <td>Summer 17</td> <td>0%</td> </tr> <tr> <td>FA17</td> <td>60%</td> </tr> </tbody> </table>	Semester	Weighted Average of SLO Scores	SP16	0%	Summer 16	0%	FA16	90%	SP17	0%	Summer 17	0%	FA17	60%	The MBA Skills SLO 2 is yet to be met. The new required readings in leadership, public speaking, and organizational behavior has been introduced in the restructured MBA Orientation course.
Semester	Weighted Average of SLO Scores																		
SP16	0%																		
Summer 16	0%																		
FA16	90%																		
SP17	0%																		
Summer 17	0%																		
FA17	60%																		
Skills Goal	SLO 3. Students will be able to deliver a high-quality professional oral presentation using effective visual aids, appropriate for the intended audience, which effectively communicates a business-related recommendation	Oral Presentation Rubric used in GSB 512 (SU16), GSB 512-2 (FA17), GSB 551 (FA16), GSB 561 (FA17), GSB 561-2 (FA17), GSB 571 (SU17),	50% of the students will score 75% or higher in targeted courses	<p>Skill Goal 3 Test Embedded (Weighted Average)</p> <table border="1"> <thead> <tr> <th>Semester</th> <th>Weighted Average of SLO Scores</th> </tr> </thead> <tbody> <tr> <td>SP16</td> <td>0%</td> </tr> <tr> <td>Summer 16</td> <td>73%</td> </tr> <tr> <td>FA16</td> <td>95%</td> </tr> <tr> <td>SP17</td> <td>0%</td> </tr> <tr> <td>Summer 17</td> <td>90%</td> </tr> <tr> <td>FA17</td> <td>96%</td> </tr> </tbody> </table>	Semester	Weighted Average of SLO Scores	SP16	0%	Summer 16	73%	FA16	95%	SP17	0%	Summer 17	90%	FA17	96%	The MBA Skills SLO 3 mostly met. The new target that 75% of the MBA students will score 75% or higher.
Semester	Weighted Average of SLO Scores																		
SP16	0%																		
Summer 16	73%																		
FA16	95%																		
SP17	0%																		
Summer 17	90%																		
FA17	96%																		
Skills Goal	SLO 4. Students will be able to produce coherent written reports that effectively communicate a business-related recommendation in a grammatically correct and professional manner.	Written Communication Rubric used in GSB 541 (SP16), GSB 551 (FA16, FA17), GSB 561 (FA16, FA17), GSB 571 (SU17), GSB 573 (FA16, FA17), GSB 551-2 (FA17), GSB 561-2 (FA17)	50% of the students will score 75% or higher in targeted courses	<p>Skill Goal 4 Test Embedded (Weighted Average)</p> <table border="1"> <thead> <tr> <th>Semester</th> <th>Weighted Average of SLO Scores</th> </tr> </thead> <tbody> <tr> <td>SP16</td> <td>88%</td> </tr> <tr> <td>Summer 16</td> <td>0%</td> </tr> <tr> <td>FA16</td> <td>87%</td> </tr> <tr> <td>SP17</td> <td>0%</td> </tr> <tr> <td>Summer 17</td> <td>92%</td> </tr> <tr> <td>FA17</td> <td>85%</td> </tr> </tbody> </table>	Semester	Weighted Average of SLO Scores	SP16	88%	Summer 16	0%	FA16	87%	SP17	0%	Summer 17	92%	FA17	85%	The MBA Skills SLO 4 is met. A new target that 75% of the MBA students will demonstrate proficiency in this skills category by scoring at least 75%.
Semester	Weighted Average of SLO Scores																		
SP16	88%																		
Summer 16	0%																		
FA16	87%																		
SP17	0%																		
Summer 17	92%																		
FA17	85%																		
Skills Goal	SLO 5. Students will show they can successfully work with diverse groups and teams toward a common goal	Written and Oral Presentation Rubric used in GSB 551 (FA16, FA17), GSB 561 (FA17), GSB 571 (SU17), GSB 573 (FA16, FA17), GSB 551-2 (FA17), GSB 561-2 (FA17)	50% of the students will score 75% or higher in targeted courses	<p>Skill Goal 5 Test Embedded (Weighted Average)</p> <table border="1"> <thead> <tr> <th>Semester</th> <th>Weighted Average of SLO Scores</th> </tr> </thead> <tbody> <tr> <td>SP16</td> <td>0%</td> </tr> <tr> <td>Summer 16</td> <td>0%</td> </tr> <tr> <td>FA16</td> <td>95%</td> </tr> <tr> <td>SP17</td> <td>0%</td> </tr> <tr> <td>Summer 17</td> <td>96%</td> </tr> <tr> <td>FA17</td> <td>98%</td> </tr> </tbody> </table>	Semester	Weighted Average of SLO Scores	SP16	0%	Summer 16	0%	FA16	95%	SP17	0%	Summer 17	96%	FA17	98%	The MBA Skills SLO 5 is met. A new target of 75% of the MBA students will demonstrate proficiency in this skills category by scoring at least 75%.
Semester	Weighted Average of SLO Scores																		
SP16	0%																		
Summer 16	0%																		
FA16	95%																		
SP17	0%																		
Summer 17	96%																		
FA17	98%																		
Skills Goal	SLO 6. Students will show they can respond to, and work to understand others' questions, insights, and solutions and empower others to speak and contribute	Written and Oral Presentation Rubrics used in GSB541 (SP16), GSB 551 (FA16, FA17), GSB 561 (FA17), GSB 571 (SU17), GSB 573 (FA16, FA17), GSB 551-2 (FA17)	50% of the students will score 75% or higher in targeted courses	<p>Skill Goal 6 Test Embedded (Weighted Average)</p> <table border="1"> <thead> <tr> <th>Semester</th> <th>Weighted Average of SLO Scores</th> </tr> </thead> <tbody> <tr> <td>SP16</td> <td>89%</td> </tr> <tr> <td>Summer 16</td> <td>0%</td> </tr> <tr> <td>FA16</td> <td>97%</td> </tr> <tr> <td>SP17</td> <td>0%</td> </tr> <tr> <td>Summer 17</td> <td>88%</td> </tr> <tr> <td>FA17</td> <td>97%</td> </tr> </tbody> </table>	Semester	Weighted Average of SLO Scores	SP16	89%	Summer 16	0%	FA16	97%	SP17	0%	Summer 17	88%	FA17	97%	The MBA Skills SLO 6 is met. A new target of 75% of the MBA students will demonstrate proficiency in this skills category by scoring at least 75%.
Semester	Weighted Average of SLO Scores																		
SP16	89%																		
Summer 16	0%																		
FA16	97%																		
SP17	0%																		
Summer 17	88%																		
FA17	97%																		

<p>Skills Goal</p>	<p>SLO 7. Students will develop knowledge of how to manage mentor/mentee relationships, up/down/horizontal relationships, career transitions/progressions</p>	<p>Written and Oral Presentation Rubrics used in GSB541 (SP16, SP17) GSB 575 (SP17)</p>	<p>50% of the students will score 75% or higher in targeted courses</p>	<p>Skill Goal 7 Test Embedded (Weighted Average)</p> <table border="1"> <thead> <tr> <th>Semester</th> <th>Weighted Average of SLO Scores</th> </tr> </thead> <tbody> <tr> <td>SP16</td> <td>85%</td> </tr> <tr> <td>Summer 16</td> <td>0%</td> </tr> <tr> <td>FA16</td> <td>0%</td> </tr> <tr> <td>SP17</td> <td>94%</td> </tr> <tr> <td>Summer 17</td> <td>0%</td> </tr> <tr> <td>FA17</td> <td>0%</td> </tr> </tbody> </table>	Semester	Weighted Average of SLO Scores	SP16	85%	Summer 16	0%	FA16	0%	SP17	94%	Summer 17	0%	FA17	0%	<p>The MBA Skills SLO 7 is met. A new target of 75% of the MBA students will demonstrate proficiency in this category by scoring at least 75%.</p>
Semester	Weighted Average of SLO Scores																		
SP16	85%																		
Summer 16	0%																		
FA16	0%																		
SP17	94%																		
Summer 17	0%																		
FA17	0%																		